

## Module specification

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Module code	BUS7B53
Module title	International Finance and Investments
Level	7
Credit value	20
Faculty	FSLS
HECoS Code	100107
Cost Code	GABP

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA Finance	Core

### Pre-requisites

None

### Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>20 hrs</b>
Placement / work based learning	0 hrs

Guided independent study	180 hrs
<b>Module duration (total hours)</b>	200 hrs

<b>For office use only</b>	
Initial approval date	23/03/2022
With effect from date	01/09/2022
Date and details of revision	
Version number	1

## Module aims

This module aims to develop students' understanding and knowledge on investments that are conducted across international borders. Furthermore, it explores issues that go beyond domestic economies, including dealing with foreign currency and managing international economic and cultural differences. Hence, this module equips students with the tools to navigate the complex world of international finance.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate knowledge and understanding of the development and operations of the major international financial markets and the role of financial institutions
2	Show knowledge and understanding of the various theories of exchange rate determination and apply the knowledge acquired to explain changes in foreign exchange rates.
3	Demonstrate expertise in the financial and political risks posed to international businesses and apply methods for hedging against those risks.
4	Show knowledge and understanding of the issues that international investment raises and apply quantitative techniques to real situations.

## Assessment

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Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1 Report - Triangular Arbitrage, covered Interest Rate Parity and International Risks. The report will demonstrate an understanding of international markets and the role of financial institutions whilst also discussing the political and economic risks at an international level. (2000 words)

Assessment 2 Essay - Multinational Corporations and international currency will investigate theories and constructs about exchange rates in international markets whilst discussing international investment raises and the quantitative techniques that can aid organisations in real life situations. (2500 words)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 & 3	Written Assignment	30
2	2 & 4	Written Assignment	70

## Derogations

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None

## Learning and Teaching Strategies

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The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

## Indicative Syllabus Outline

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- The International Financial Environment (Introduction)
- The International Financial Environment (Intermediate) Exchange Rate Behaviour
- Exchange Rate Risk Management
- Long Term Asset & Liability Management
- Short-Term Asset & Liability Management

## Indicative Bibliography:

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Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Madura, J. and Fox, R. (2017), *International Financial Management*. Fourth Edition, London: Cengage Learning

### Other indicative reading

Pilbeam, K. (2013), *International Finance*. Fourth Edition. London: Palgrave

## Employability skills – the Glyndŵr Graduate

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Each module and programme are designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

### Core Attributes

Engaged  
Enterprising  
Creative  
Ethical

### Key Attitudes

Commitment  
Curiosity  
Resilience  
Confidence  
Adaptability

**Practical Skillsets**

Digital Fluency  
Organisation  
Critical Thinking  
Communication